

THURSDAY, SEPTEMBER 23, 2021

12:00-6:00pm

EXHIBITOR SETUP

3:00-7:00pm

REGISTRATION

6:00pm

OPENING PARTY

FRIDAY, SEPTEMBER 24, 2021

7:00am

REGISTRATION OPENS

7:45-8:40am

EXHIBIT HALL OPENS / BREAKFAST

8:40-8:50am

OPENING REMARKS

8:50-9:20am

Track 1: TBI 101: EVERYTHING YOU NEED TO KNOW - LAWYER: BEN COUGHLAN | DOCTOR: MICHAEL LOBATZ

Track 4: TBI 101: JOEY LOW, DR. ESCANAZI, DR. JABOR, DR. MARCEL PONTON

Track 6: INTAKE BOOTCAMP: VISTA (TIM McKEY), CHRIS MULLINS, MIKE ARIAS (TBI SPECIFIC); MIKE ARIAS

Track 9: PREMISES LIABILITY: MAURO, MIHN, KRAMER, SULLIVAN, PRIVETTE, NOTICE; PMK DEPOS, DISCOVERY ISSUES, TRYING CASES QUICKLY & ON A BUDGET (MAURO); SIDEWALK CASES, 3RD PARTY CASES, CONSTRUCTION CASES; EXPERTS. MODERATOR: MICHAEL NEFF

9:20-9:50am

Track 1: TBI 101: EVERYTHING YOU NEED TO KNOW - LAWYER: BEN COUGHLAN | DOCTOR: LOBATZ

Track 4: TBI 101: JOEY LOW, DR. ESCANAZI, DR. JABOR, DR. MARCEL PONTON

Track 6: INTAKE BOOTCAMP: VISTA (TIM McKEY), CHRIS MULLINS, MIKE ARIAS (TBI SPECIFIC); MIKE ARIAS

Track 8: NEVER LOOSE ON CAUSATION AGAIN: CAUSATION & ETHELTON MICHAEL FREEMAN, MD, PHD, MPH, FAFSD, ALIREZA BAGHERIAN, DC

Track 9: PREMISES LIABILITY: MAURO, MIHN, KRAMER, SULLIVAN, PRIVETTE, NOTICE; PMK DEPOS, DISCOVERY ISSUES, TRYING CASES QUICKLY & ON A BUDGET (MAURO); SIDEWALK CASES, 3RD PARTY CASES, CONSTRUCTION CASES; EXPERTS. MODERATOR: MICHAEL NEFF

9:55-10:25am

Track 1: TBI 101: EVERYTHING YOU NEED TO KNOW - LAWYER: BEN COUGHLAN | DOCTOR: LOBATZ

Track 2: PAIN vs. SUFFERING SPEAKER: JOHN ROMANO | MODERATOR:

Track 3: DR SANA, DR BRADLEY JABOUR MRI, SWI, FMRI, 3T-MRI, DTI:

Track 4: TBI 101: JOEY LOW, DR. ESCANAZI, DR. JABOR, DR. MARCEL PONTON

Track 5: DAMAGES: DAVID BALL

Track 6: DEMAND ALL STARS: SANCHEZ, BRETT SACHS, HOWARD BLUEMENTHAL

TRACK 7: USING INVESTIGATIONS TO HELP YOU WIN YOUR CASE: CAMERON JACKSON, ROB GLUECROFT, SCARLETT, ERIS

Track 8: NEVER LOOSE ON CAUSATION AGAIN: CAUSATION & ETHERTON MICHAEL FREEMAN, MD, PHD, MPH, FAAFSD, ALIREZA BAGHERIAN, DC

TRACK 9: PREMISES LIABILITY: MAURO, MIHN, KRAMER, SULLIVAN. PRIVETTE, NOTICE, PMK DEPOS, DISCOVERY ISSUES, TRYING CASES QUICKLY AND ON A BUDGET (MAURO), SIDEWALK CASES, 3RD PARTY CASES, CONSTRUCTION CASES; EXPERTS. MODERATOR: MICHAEL NEFF

Track 10: PETTINGIL PROVING ECONOMIC LOSS WHEN RECOVERY IS GOOD. PROVING DIMINSHED EARNING CAPACITY FOLLOWING TBI. DOUG BEAM

10:25-10:55am

Track 1: TBI 101: EVERYTHING YOU NEED TO KNOW - LAWYER: BEN COUGHLAN | DOCTOR: LOBATZ

Track 2: PAIN vs. SUFFERING SPEAKER: JOHN ROMANO | MODERATOR:

Track 3: DR SANA, DR BRADLEY JABOUR MRI, SWI, FMRI, 3T-MRI, DTI:

Track 4: TBI 101: JOEY LOW, DR. ESCANAZI, DR. JABOR, DR. MARCEL PONTON

Track 5: DAMAGES: DAVID BALL

Track 6: DEMAND ALL STARS: SANCHEZ, BRETT SACHS, HOWARD BLUEMENTHAL

Track 7: DEPO WORKSHOP: EXPOSING THE DECEPTIVE DEFENSE DOCTOR | DR. SOPHIE ETAMATI

Track 8: NEVER LOOSE ON CAUSATION AGAIN: CAUSATION & ETHERTON MICHAEL FREEMAN, MD, PHD, MPH, FAAFSD, ALIREZA BAGHERIAN, DC

Track 9: PREMISES LIABILITY: MAURO, MIHN, KRAMER, SULLIVAN. PRIVETTE, NOTICE, PMK DEPOS, DISCOVERY ISSUES, TRYING CASES QUICKLY AND ON A BUDGET (MAURO), SIDEWALK CASES, 3RD PARTY CASES, CONSTRUCTION CASES; EXPERTS. MODERATOR: MICHAEL NEFF

10:55-11:15am **BREAK**

11:15-11:45am **Track 1: IT'S THE WEED, NOT THE TBI SPEAKER: BOB SIMON | MODERATOR:**

Track 2: PAIN vs. SUFFERING SPEAKER: JOHN ROMANO | MODERATOR:

Track 3: IMAGING MASTERCLASS PATTERSON ON NEUROQUANT- 10 MIN; JASON KERKMANS- 10 MIN; DR. BRADLEY JABOUR

Track 4: BIOMECHANICS 101: RAMIN HASHISH; NEED LAWYER: ; ARMINEH YOUSEFI. ESQ

Track 5: DAMAGES: DAVID BALL

Track 6: DEMAND ALL STARS: SANCHEZ, BRETT SACHS, HOWARD BLUEMENTHAL

Track 7: SIMPLIFYING COMPLEX INJURIES: DAN KRAMER, CONAL DOYLE, JEREMY TISSOT. MODERATOR: MINH NGUEN; GENE SULLIVAN

Track 8: ROBERT FRANCAVILLA: LAY WITNESS TESTIMONY

Track 9: PREMISES LIABILITY: MAURO, MIHN, KRAMER, SULLIVAN. PRIVETTE, NOTICE, PMK DEPOS, DISCOVERY ISSUES, TRYING CASES QUICKLY AND ON A BUDGET (MAURO), SIDEWALK CASES, 3RD PARTY CASES, CONSTRUCTION CASES; EXPERTS. MODERATOR: MICHAEL NEFF

Track 10: HEADACHES BEN COUGHLAN, ANDREW BLUEMENFIELD 760-310-4211; MICHAEL SANCHEZ; CHRIS BULONE (DORDICK); DR HUMA HAIDER

11:45AM-12:15am **Track 1: IT'S THE WEED, NOT THE TBI SPEAKER: BOB SIMON | MODERATOR:**

Track 2: PAIN vs. SUFFERING SPEAKER: JOHN ROMANO | MODERATOR:

Track 3: IMAGING MASTERCLASS. LAWYER: TOM DEMPSY & LYNN KHEL

Track 4: BIOMECHANICS 101: RAMIN HASHISH; NEED LAWYER: ; ARMINEH YOUSEFI. ESQ

Track 5: DAMAGES: DAVID BALL

Track 6: RED FOLDER RESEARCH - POLICY SEARCHES: HOW TO LEVERAGE THEM IN YOUR CASES: ANDREA MCNIGHT

Track 7: SIMPLIFYING COMPLEX INJURIES: DAN KRAMER, CONAL DOYLE, JEREMY TISSOT. MODERATOR: MINH NGUEN; GENE SULLIVAN

	Track 8: GUERILLA TACTICS: 15 TIPS TO INCREASE YOUR CASE VALUE IN 30 MIN OR LESS. JEREMY TISSOT
	Track 9: PREMISES LIABILITY: MAURO, MIHN, KRAMER, SULLIVAN. PRIVETTE, NOTICE, PMK DEPOS, DISCOVERY ISSUES, TRYING CASES QUICKLY AND ON A BUDGET (MAURO), SIDEWALK CASES, 3RD PARTY CASES, CONSTRUCTION CASES; EXPERTS. MODERATOR: MICHAEL NEFF
	Track 10: HEADACHES BEN COUGHLAN, ANDREW BLUEMENFIELD 760-310-4211; MICHAEL SANCHEZ; CHRIS BULONE (DORDICK); DR HUMA HAIDER
12:15-1:45pm	LUNCH
1:45-2:15pm	Track 1: GARY DORDICK
	Track 2: DISEASE ACCELERATION: EARLY ONSET DEMENTIA, DIABETES, ETC. BRENT MASEL, DAVID PATTERSON, IS IT COMPENSIBLE? BOB SIMON, MODERATOR: KELLY CAMBELL (LIFE CARE PLANNER).
	Track 3: IMAGING MASTERCLASS
	Track 4: DISSECTING MEDICAL RECORD: VOCABULARY, RED FLAGS, TX PLAN AND FUTURE TX: LIZ ZWIBEL, TRICIA WEST- HOW TO READ THE MEDICAL REPORT MINA, MINA WILL ASK FOR ONE OF HER ATTORNEYS. BACK UP FOR MEDICAL RECORDS
	Track 5: COLOSSUS MASTERCLASS WITH AARON DE SHAW
	Track 6: 3 EXPERTS TO INCREASE THE VALUE OF YOUR CASE - WENDY KETNER MODERATOR: SARAH HAVENS
	Track 7: COLOSSUS MASTERCLASS
	Track 9: PREMISES LIABILITY AUTHOR TELLS ALL: MICHAEL NEFF. MODERATOR: MINH NGUYEN
	Track 10: HOW TO IDENTIFY EVERY MILD TBI CASE. HUMA HAIDER
2:15-2:45pm	Track 1: GARY DORDICK
	Track 2: DISEASE ACCELERATION: EARLY ONSET DEMENTIA, DIABETES, ETC. BRENT MASEL, DAVID PATTERSON, IS IT COMPENSIBLE? BOB SIMON, MODERATOR: KELLY CAMBELL (LIFE CARE PLANNER).
	Track 3: IMAGING MASTERCLASS

Track 4: DISSECTING MEDICAL RECORD: VOCABULARY, RED FLAGS, TX PLAN AND FUTURE TX: LIZ ZWIBEL, TRICIA WEST- HOW TO READ THE MEDICAL REPORT MINA, MINA WILL ASK FOR ONE OF HER ATTORNEYS. BACK UP FOR MEDICAL RECORDS

Track 5: COLOSSUS MASTERCLASS WITH AARON DE SHAW

Track 6: JEFFREY CROLL: GET IN AND GET OUT: CROSS EXAMINATION OF DEFENSE EXPERT

Track 7: COLOSSUS MASTERCLASS

Track 8: PITUITARY DAMANGE: TWO TBI'S IN ONE. DR. SANA KHAN & RANDY BENSON

Track 9: PREMISES LIABILY AUTHOR TELLS ALL: MICHAEL NEFF. MODERATOR: MINH NGUYEN

Track 10: NOW YOU GOT A MTBI/TBI DIAGNOISIS, NOW WHAT? HOW TO IDENTIFY AND DOCUMENT YOUR DAMAGES. HUMA HAIDER

2:50-3:20pm

Track 1: RAMESH & ANDRE RISON

Track 2: NEUROPSYCHIATRY VS NEUROPSYCHOLOGY MASTERCLASS BY JEFFERY ROUSE, MD; ROD AMIRI, MD; DR. EDGAR ANGELONE, DR. FERNANDO MIRANDA

Track 3: IMAGING MASTERCLASS

Track 4: LIFE CARE PLANNING 101: JEN CRAIGMYLE (LIFECARE PLANNER), BOB SIMON

Track 5: COLOSSUS MASTERCLASS WITH AARON DE SHAW

Track 6: 30 CAE MANAGEMENT STRATEGIES TO MAXIMIZE VALUE - BRETT SACHS, ARASH KHORSANDI, & SHAWN LALEZARY (MODERATE)

Track 7: COLOSSUS MASTERCLASS

Track 8: PITUITARY DAMANGE: TWO TBI'S IN ONE. DR. SANA KHAN & RANDY BENSON

Track 9: MOTORCYCLES

Track 10: DEMANDS: WRITING, TIMING & STRATEGY. JOHN CARPENTER. MODERATOR:

3:20-3:50pm

Track 1: RAMESH & ANDRE RISON

Track 2: BEYOND THE OBVIOUS: PITUITARY ENDOCRINE & HORMONE ISSUES ARISING OUT OF BRAIN DAMAGE. DAVID PATTERSON, MD.; LIFECARE PLANNER: BROOK FEERICK | MODERATOR: BEN COUGHLAN, SANA KHAN

Track 3: IMAGING MASTERCLASS

Track 4: LIFE CARE PLANNING 101: JEN CRAIGMYLE (LIFECARE PLANNER), BOB SIMON

Track 5: COLOSSUS MASTERCLASS WITH AARON DE SHAW

Track 6: 30 CAE MANAGEMENT STRATEGIES TO MAXIMIZE VALUE - BRETT SACHS, ARASH KHORSANDI, & SHAWN LALEZARY (MODERATE)

Track 7: COLOSSUS MASTERCLASS

Track 8: DEMYSTIFYING MIST CASES: SOPHIE ETEMADI

Track 9: MOTORCYCLES

Track 10: COLIN JONES: SCIENCE OF PERSUASION AND HOW IT RELATES TO VOIR DIRE

3:50-4:10pm

BREAK

4:10-4:40pm

Track 1: JOE BARRETT: UNBORN CHILD CASE

Track 2: HOVDA & PATTERSON CHRONIC INFLAMMATORY ISSUES AND METABOLIC CASCADE--- WHAT ACTUALLY CAUSES THE DAMAGE FOLLOWING THE ACUTE TBI EVENT HOVDA

Track 3: ERIN BIGLER: HOW TO UTILIZE NEUROIMAGING IN INTERPRETATION OF NEUROPSYCHOLOGICAL FINDINGS

Track 4: MTBI CRASHCOURSE: OBJECTIVE PROOF OF MTBI. BRIAN BEECHER WITH STEPHEN GRIFKA VNG DR. JABOUR (JOY WILL CONTACT) LOURDES DEARMAS 310-424-0449 NANCY WILL CONTACT), NANCY. DR. ALIREZA BAGHERIAN CHIRO

Track 5: COLOSSUS MASTERCLASS WITH AARON DE SHAW

Track 6: DATA: KEY NUMBERS TO KEEP IN YOUR FIRM AND HOW TO LEVERAGE THAT DATA TO GROW YOUR FIRM. CHAD DUDLEY. MODERATOR: TIM MCKEY

Track 7: COLOSSUS MASTERCLASS

Track 8: MASTERING MEDIATION: MEDIATION MASTERCLASS. TIPS FROM THE MEDIATORS THEMSELVES: JOE HILBERMAN, JACKIE O CONNOR, DOUG BEAM

Track 9: MOTORCYCLES

Track 10: PEEK BEHIND THE CURTAIN W BEN COUGHLAN: KEITH BREMMER, BOB MORGENSTER, DICK SEMERDJIAN

4:10-4:40pm

Track 1: JOE BARRETT: UNBORN CHILD CASE

Track 2: HOVDA & PATTERSON CHRONIC INFLAMMATORY ISSUES AND METABOLIC CASCADE--- WHAT ACTUALLY CAUSES THE DAMAGE FOLLOWING THE ACUTE TBI EVENT HOVDA

Track 3: ERIN BIGLER: HOW TO UTILIZE NEUROIMAGING IN INTERPRETATION OF NEUROPSYCHOLOGICAL FINDINGS

Track 4: MTBI CRASHCOURSE: OBJECTIVE PROOF OF MTBI. DR. GRIFKA ADMINISTERS VNG AND LAWYER BRIAN BEECHER; DR. JABOUR (JOY WILL CONTACT) LOURDES DEARMAS 310-424-0449 (NANCY WILL CONTACT), NANCY. DR. ALIREZA BAGHERIAN CHIRO

Track 5: COLOSSUS MASTERCLASS WITH AARON DE SHAW

Track 6: DATA: KEY NUMBERS TO KEEP IN YOUR FIRM AND HOW TO LEVERAGE THAT DATA TO GROW YOUR FIRM. CHAD DUDLEY. MODERATOR: TIM MCKEY

Track 7: UM/UIM: FINDING COVERAGE SOMEWHERE ELSE: NEIL O'DONNELL

Track 8: MASTERING MEDIATION: MEDIATION MASTERCLASS. TIPS FROM THE MEDIATORS THEMSELVES: JOE HILBERMAN, JACKIE O CONNOR, DOUG BEAM

Track 9: MOTORCYCLES

Track 10: PEEK BEHIND THE CURTAIN W BEN COUGHLAN: KEITH BREMMER, BOB MORGENSTER, DICK SEMERDJIAN

5:15-5:45pm

Track 1: BRIAN CHASE: AIR BAG CASES

Track 2: NEW OBJECTIVE PROOF OF MILD TBI: VNG MASTERCLASS SCOTT AUERBACH, PT, BRIAN BEECHER, ESQ., RICHARD NEWMAN, MD.

Track 3: PTSD, ANXIETY & DEPRESSION: SYMPTOMS, SCALES & DIAGNOSTIC TOOLS: PSYCH: RAFAEL MORRIS, MD

Track 4: DEAD PEOPLE LAB

Track 5: TOM FEHER HOW TO DEAL WITH BAD FACTS

**Track 6: CASE MANAGEMENT FACE OFF - CASEPEER V FILEVINE V LITIFY
(BOB SIMON TO MODERATE & BRETT SACHS TO WATCH)**

Track 7: UM/UIM: FINDING COVERAGE SOMEWHERE ELSE: NEIL O'DONNELL

**Track 8: KID TBI CASES: AUSTIN WARD FROM ALAN AHDOOT AND BRENDA EAGAN JOHNSON
FERNANDO MIRANDA, SARAH RISEN, LYNN KHIEL, MELISSA BALDWIN**

Track 9: MOTORCYCLES

Track 10: RESEARCHING THEIR EXPERT & YOURS. ANDREW ZIMMERMAN; LAWYER: BOB SIMON.

5:45-6:15pm

Track 1: BRIAN CHASE: AIR BAG CASES

**Track 2: NEW OBJECTIVE PROOF OF MILD TBI: VNG MASTERCLASS SCOTT AUERBACH, PT,
BRIAN BEECHER, ESQ., RICHARD NEWMAN, MD.**

**Track 3: PTSD, ANXIETY & DEPRESSION: SYMPTOMS, SCALES & DIAGNOSTIC TOOLS:
PSYCH: RAFAEL MORRIS, MD**

Track 4: DEAD PEOPLE LAB

Track 5: TOM FEHER HOW TO DEAL WITH BAD FACTS

Track 6: CASE MANAGEMENT FACE OFF - CASEPEER V FILEVINE V LITIFY. (BOB SIMON TO MODERATE)

**Track 8: KID TBI CASES: AUSTIN WARD FROM ALAN AHDOOT AND BRENDA EAGAN JOHNSON
FERNANDO MIRANDA, SARAH RISEN, LYNN KHIEL, MELISSA BALDWIN**

Track 9: MOTORCYCLES

Track 10: HOW TO CATCH A LIAR. ANDREW GARRETT : MEDICAL RECORD AUDIT TRAIL ANALYSIS; LIZ ZWIBEL

6:15-8:30pm

PARTY

SATURDAY, SEPTEMBER 25, 2021

7:00am

YOGA WITH MIRANDA

7:45-8:40am

EXHIBIT HALL OPENS

8:40-8:50am

OPENING REMARKS

8:50-9:20am	Track 1: MARK LANIER
	Track 2: ROGER DODD: CROSS EXAMINATION MASTERCLASS: ADVANCE CONSTRUCTIVE CROSS EXAMINATION
	Track 3: NEURO PSYCH MASTERCLASS: DECONSTRUCTING A NEUROPSYCH REPORT: SELINA MANGUSSIAN NEURO PSYCH: WHAT ARE THE SPECIFIC TESTS? WHAT ARE THEY LOOKING FOR? ADD AMIRI; METHODOLOGICAL ISSUES WITH A REPORT; WHEN IS MMPI APPROPRIATE?
	Track 4: PRE LIT ALL STARS: BRETT TO MODERATE, SARAH FROM BRETT SACHS OFFICE TO REP SACHS LAW, ARASH KHORSANDI, JUSTIN FERAHI, BOBBY SAADSIAN, ALEZARY, CHRIS
	Track 5: HOW TO IDENTIFY THE MTBI & TBI CASES YOU HAVE IN YOUR OFFICE RIGHT NOW & WHAT TO DO WITH THEM: DOCTOR: MICHAEL LOBATZ, ATTORNEY: BEN COUGHLAN
	Track 6: HOWARD BLUMENTHAL- HOW USING LAWYERS IN PRE-LIT MAXIMIZES VALUE
	Track 7: MALINGERING MISCONCEPTION. DR. FERNANDO MIRANDA, EDGAR ANGELONE, PHD
	Track 8: DINO COLOMBO
	Track 9: UBER LYFT/RIDESHARE/ DELIVERY MASTERCLASS: DOLAN & LOURDES DE ARMAS
	Track 10: MARIUS ZIEJEWSKI: ADVANCED BIOMECHANICS: FORCES SUFFICIENT TO CAUSE BRAIN DAMAGE
9:20-9:50am	Track 1: MARK LANIER
	Track 2: ROGER DODD: CROSS EXAMINATION MASTERCLASS: ADVANCE CONSTRUCTIVE CROSS EXAMINATION
	Track 3: PONTON, ANGELONE, NEUROPSYCH MASTERCLASS NEUROPSYCH 100: UNDERSTANDING COMMON TESTS, WHEN IS EACH TEST APPROPRIATE, - EFFORT TESTS/VALIDITY TESTS- MALINGERING. LACK OF BEST EFFORTS. EXECUTIVE FUNCTION TESTING, MEMORY TESTS. HOW THE TEST IS GIVEN - WHAT IT'S TESTING FOR. LYNN KHEIL, NANCY MARKLE LAWYER/MODERATOR BEN COUGHLAN
	Track 4: PRE LIT ALL STARS: BRETT TO MODERATE, SARAH FROM BRETT SACHS OFFICE TO REP SACHS LAW, ARASH KHORSANDI, JUSTIN FERAHI, BOBBY SAADSIAN, ALEZARY, CHRIS
	Track 5: HOW TO IDENTIFY THE MTBI & TBI CASES YOU HAVE IN YOUR OFFICE RIGHT NOW & WHAT TO DO WITH THEM: DOCTOR: MICHAEL LOBATZ, ATTORNEY: BEN COUGHLAN
	Track 6: HOWARD BLUMENTHAL- HOW USING LAWYERS IN PRE-LIT MAXIMIZES VALUE
	Track 7: STUDIES YOU SHOULD KNOW: STUDIES PROVING MTBI SYMPTOMS AND SIGNS MORE THAN A YEAR POST-TRAUMA STEVE BRADY AND FERNANDO MIRANDA

Track 8: MARKETING/SWEET: BILL HAUSER - ONLINE ADVERTISING & LEAD GENERATION MADE EASY

Track 9: UBER LYFT/RIDESHARE/ DELIVERY MASTERCLASS: DOLAN & LOURDES DE ARMAS

Track 10: MARIUS ZIEJEWSKI: ADVANCED BIOMECHANICS: FORCES SUFFICIENT TO CAUSE BRAIN DAMAGE- A BIOMECHANICAL COMPARISON OF THE ADL TO THE FORCES IN THE INCIDENT TO ARGUE THAT THE INJURY COULD NOT HAVE CAUSED AN INJURY

9:55-10:25am

Track 1: MARK LANIER

Track 2: ROGER DODD: CROSS EXAMINATION MASTERCLASS: ADVANCE CONSTRUCTIVE CROSS EXAMINATION

Track 3: PONTON, ANGELONE, NEUROPSYCH MASTERCLASS NEUROPSYCH 100: UNDERSTANDING COMMON TESTS, WHEN IS EACH TEST APPROPRIATE, - EFFORT TESTS/VALIDITY TESTS- MALINGERING. LACK OF BEST EFFORTS. EXECUTIVE FUNCTION TESTING, MEMORY TESTS. HOW THE TEST IS GIVEN - WHAT IT'S TESTING FOR. LYNN KHEIL, NANCY MARKLE LAWYER/MODERATOR BEN COUGHLAN

Track 4: BOB SIMON & GARY DORDICK MODERATING: IVAN AND ALONSO. PREPARING YOUR TBI CASE FOR TRIAL; BREMMER : DEBORAH CHANG. MODERATOR: SIANNAH

Track 5: ADVANCES IN TREATMENT AND DIAGNOSIS OF MTBI. BY DOCTOR: TONY STRICKLAND, MS, PHD.; BEN COUGHLAN, ESQ.

Track 6: GETTING FULL VALUE ON CASES WITHOUT GOING TO TRIAL BOBBY SADIAAN

Track 7: THE FRONTLINE: CONCUSSIONS IN THE ER: LEARN WHY CERTAIN THINGS ARE NOT IN THE ER RECORD AND HOW TO DEFEND AGAINST "IT'S NOT IN THE ER RECORD" WHEN YOU HEAR THAT! BUT IT'S NOT IN THE ER RECORD!! SANA KHAN; WAYNE WAYLAND, FERNANDO MIRANDA, DAVID PATTERSON

Track 8: MARKETING/SWEET: KENNECT (ALLEN MCKEY, CHRIS SAMPSON): GOOGLE 101

Track 9: UBER LYFT/RIDESHARE/ DELIVERY MASTERCLASS: DOLAN & LOURDES DE ARMAS

10:25-10:55am

Track 1: MARK LANIER

Track 2: TERESA BOWEN HATCH

**Track 3: NEURO PSYCH MASTERCLASS: DECONSTRUCTING A NEUROPSYCH REPORT: SELINA MANGUSSIAN
NEURO PSYCH: WHAT ARE THE SPECIFIC TESTS? WHAT ARE THEY LOOKING FOR? ADD AMIRI;
METHODOLOGICAL ISSUES WITH A REPORT; WHEN IS MMPI APPROPRIATE?**

Track 4: BOB SIMON & GARY MODERATING: IVAN AND ALONSO. PREPARING YOUR TBI CASE FOR TRIAL; KEITH BREMMER : DEBORAH CHANG.

Track 5: ADVANCES IN TREATMENT AND DIAGNOSIS OF MTBI. BY DOCTOR: TONY STRICKLAND, MS, PHD.; BEN COUGHLAN, ESQ.

Track 6: THE POWER OF UNDERSTANDING AND NEGOTIATING LIENS - AMANDA GREENBURG AND ANDREW CRONIN FROM SACHS LAW

Track 7: JOE FRIED

Track 8: MARKETING/SWEET: KENNECT (ALLEN MCKEY, CHRIS SAMPSON): GOOGLE 101

Track 9: UBER LYFT/RIDESHARE/ DELIVERY MASTERCLASS: DOLAN & LOURDES DE ARMAS

10:55-11:15am Track 1: MARK LANIER

Track 2: HOW TO IDENTIFY THE MTBI & TBI CASES YOU HAVE IN YOUR OFFICE RIGHT NOW & WHAT TO DO WITH THEM: DOCTOR: MICHAEL LOBATZ, ATTORNEY: BEN COUGHLAN

Track 3: MARY ALEXANDER: USING NEUROPSYCH AND RADIOLOGICAL FINDINGS TO BUILD YOUR MTBI CASE

Track 4: CASE MANAGEMENT/POST CONCUSSION PROTOCOL GLORIA MINA: PHYSIATRIST: PATTERSON; BELINDA THEAM MODERATING

Track 5: RACHEL LANIER

Track 6: MARKETING/SWEET: DYLAN RUGA, CHAD DUDLEY: THE SYSTEMS THAT MAKE OR BREAK YOU, HOW TO BUILD A SUCCESSFUL PRACTICE | MODERATOR:

Track 7: JOE FRIED

Track 9: PROPERLY OPENING POLICY POLICIES AFTER PINTO & BAD FAITH: RICARDO ECHEVERRIA. OPENING POLICIES AND SETTING UP A BAD FAITH CLAIM: CATASTROPHIC DAMAGES AND THE UNDERINSURED DEFENDANT:

Track 10: DR. BATRA: THE FACIAL SKELETON: THE AIRBAG FOR THE BRAIN

11:15-11:45am

BREAK

11:45am-12:15pm Track 1: MARK LANIER

Track 2: HOW TO IDENTIFY THE MTBI & TBI CASES YOU HAVE IN YOUR OFFICE RIGHT NOW & WHAT TO DO WITH THEM: DOCTOR: MICHAEL LOBATZ, ATTORNEY: BEN COUGHLAN

Track 3: MARY ALEXANDER: USING NEUROPSYCH AND RADIOLOGICAL FINDINGS TO BUILD YOUR MTBI CASE

**Track 4: CASE MANAGEMENT/POST CONCUSSION PROTOCOL GLORIA MINA:
PHYSIATRIST: PATTERSON; BELINDA THEAM MODERATING**

Track 5: RACHEL LANIER

**Track 6: MARKETING/SWEET: DYLAN RUGA, CHAD DUDLEY: THE SYSTEMS THAT MAKE OR BREAK YOU,
HOW TO BUILD A SUCCESSFUL PRACTICE | MODERATOR:**

Track 7: JOE FRIED

Track 9: PROPERLY OPENING POLICY POLICIES AFTER PINTO & BAD FAITH: RICARDO ECHEVERRIA.

**Track 10: ARE YOU SMARTER THAN A 5TH GRADER? IQ VS. TBI LESS PREMORBID FUNCTION = LESS
COGNITIVE RESERVE= LESS RECOVERY (AND VV) AND EXPLANATION RE: PREMORBID FUNCTIONAL
TESTS THAT HELP DETERMINE IQ BEFORE TBI DR. EDGAR ANGELONE, FERNANDO MIRANDA
MODERATOR: BOB SIMON**

12:15-1:45am

LUNCH



SEPT 23-26, 2021
MASTER YOUR CRAFT

